



The Little Book of Main Street Money: 21 Simple Truths That Help Real People Make Real Money (Hardback)

By Jonathan Clements

John Wiley and Sons Ltd, United Kingdom, 2009. Hardback. Book Condition: New. 180 x 135 mm. Language: English . Brand New Book. Commonsense investing truths for everyone, from a popular and critically acclaimed journalist In a world gone mad with bizarre credit derivatives, interest-only mortgages, and collapsing markets, we still need to manage our money, put our kids through college, and save for retirement. To the rescue comes Jonathan Clements-- the hugely popular Wall Street Journal personal-finance columnist--with 21 easy-to-follow rules that could help readers secure their financial future. Clements has spent almost a quarter century demystifying Wall Street for those on Main Street. Now Director of Financial Guidance for myFi, a new Citigroup financial service geared toward individual investors, Clements has a deep understanding of what real people need. In The Little Book of Main Street Money, Clements brings readers back down to earth with commonsense guidance that will put them on the path to clear and intelligent money management. From the big picture (your home, retirement, and life) to the micro (taxes and inflation), Clements offers readers clear-cut guidelines for taking control of their financial life and details the strategies needed to thrive in today's volatile economy....



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