



## The Ultimate Online Business Success Formula

By K Raveendran

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Ultimate Online Business Success Formula, is written for people interested in starting an online business. The information given in this book will help you save time, money and efforts and help start your business with the right products, tools, and services, which in turn will increase your Return on Energy (RoE). This book walks you through every aspect of starting a business right from identifying a business through research and analysis, product selection, sourcing products, market platforms/sales channels, essential tools including analytics. These tools and services are reliable, trustworthy, and useful. It also cover topics like marketing and promotion, social media networking, useful tips, outsourcing difficult jobs, safety and security. To be successful in a business, you must have good knowledge of the product or expertise in the service, capacity to invest and risk taking capacity. Since you have some idea about the type of business you like to start, based on your experience and knowledge, it would be a good idea to do some basic research to find out whether there is any actual demand for...

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